

EuromediApp Winter School “Quality of European News Ecology”

21-25 February 2022 – Strobl, Austria

Programme

	Monday, 21 Feb 2022	Tuesday, 22 Feb 2022	Wednesday, 23 Feb 2022	Thursday, 24 Feb 2022	
08:00	Arrival	Breakfast	Breakfast	Breakfast	
09:00		Policy responses to information disequilibria Aukse Balcytiene (Vytautas Magnus University Kaunas)	Social media news ecology Michaël Opgenhaffen (KU Leuven)	Datafication of journalism: the challenges of the algorithmic turn in news media Colin Porlezza (Università della Svizzera italiana)	
10:00					
11:00		Manifesto I: Chapters and teams Introduced by Tales Tomaz (University of Salzburg)	Manifesto III: Plenary with team presentations	Lunch	Manifesto IV: Parallel work by the students (under staff supervision)
12:00		Lunch	Excursion: Salzwelten in Hallstatt (hired bus service)		
13:00		Welcome + self-presentation of participants	Measuring the quality of political news coverage Susana Salgado (Universidade de Lisboa, online)	12:45: Departure by bus 14:00: Start in Hallstatt (3 hours) Return approx. 18:00	Manifesto V: Parallel work by the students (under staff supervision)
14:00					
15:00	Introduction to the Scenario Study Approach, fostering strategic and analytic thinking Leen d’Haenens and Ans de Nolf (KU Leuven, online)	Manifesto II: Parallel work by the students (under staff supervision)	Dinner	Academic career: counselling with faculty staff (free style conversation)	
16:00					
17:00	Dinner	Dinner	Dinner	Dinner	
18:00					
19:00	Review of academic texts Panels by students	Podium debate Speakers: Aukse, Colin, Michaël and Julia Herrnböck (Salzburger Nachrichten) Moderation by Josef Trappel (University of Salzburg) Guided night walk through Strobl	Platform economics and global platform policy Robin Mansell (LSE) and Claudia Padovani (University of Padova)	Manifesto presentation Party	
20:00 Night session					

Breakfast is included on Friday, 25. Check-out should occur before 9:00.

Assigned reading: what to do

Each student should carefully read the text assigned to them and prepare their personal summary of the most important issues. On Monday evening, participants with the same texts will be grouped to define together what are the most important takeaways and prepare a 15-minute panel/roundtable to explain them to the audience, followed by up to 10 minutes of Q&A. There is no need to prepare slides or any other graphical presentation.

All texts are available in this shared folder: <https://myfiles.sbg.ac.at/index.php/s/PzyGmx9HnfNxbWz>.

Getting to the accommodation

Our joint accommodation is **Bifeb in Strobl, Bürglstein 1-7**. Phone: +43 6137 6621 0

From Salzburg train station, main square:

Take **bus no. 150** towards Bad Ischl. It leaves every half hour, departing at 15 minutes past the hour, and 45 minutes past the hour. Get off at “Strobl Busbahnhof”.
Ticket: 9,30 €, journey: 1 hour 8 minutes.

From Salzburg airport:

Take **bus no. 2** from the Airport to Salzburg train station. Change the bus there to **no. 150** and follow the instruction above.

When in “Strobl Busbahnhof”, walk for 10 minutes:

Continue on Bahnhofstrasse, take a right turn at Ischlerstrasse, and keep walking. On your left, you will see the lake. Keep walking, cross a bridge over a small river, turn right after the bridge and then you can see the Bifeb on your left.

Go to the reception to pick up your room keys.

Extra activities

We will offer an excursion to a salt mine (see programme). You can also go running with the lively Prof. Josef Trappel every morning. If you want to join him, do not forget running equipment (shoes, clothing).

Contact

If you have any questions, please contact Tales Tomaz (tales.tomaz@plus.ac.at).